

Brian DeBelle

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@TheBrianDeBelle

SEO & Digital Marketing Professional

Profile

Over five years of experience in the Online Marketing field including SEO, Link-building, Outreach, Paid Search Marketing, Social Media Management, Keyword Analysis, Email Marketing, and Analytics Research.

Experience

Senior SEO Consultant, High Rank Websites, Inc: (February 2011- Present)

- Personally responsible for SEO campaigns for more than 30 websites
 - Successfully ranked clients on 1st page of google for highly competitive keywords
 - Increased traffic to client websites
- Link-building and the construction of an authoritative backlink profile
- Local SEO and citation building
- Technical SEO
- Content and linkable asset outreach
- Competitor analysis and backlink analysis
- Website audits and on-page SEO
- Google Analytics data analysis
- Training and mentoring new SEO team members
- Generate content marketing ideas and strategies
- Google Adwords & Analytics Certified
- Promoted from intern to SEO Consultant after 3 months and to Senior SEO Consultant in 2014
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Marketing Intern, BIIS Solutions: (May 2010-September 2010)

- Developed basic SEO foundation
- Social Media Marketing
- Content Creation
- PPC

Conferences Attended

- Mozcon; Seattle, Wa - 2011, 2013, 2015
- Interactive Day San Diego - 2012
- Distilled LinkLove; Boston, MA - 2014
- BHW Ungagged Las Vegas, NV - 2014

Education

San Diego State University (2011)- BA in Journalism Media Studies, Minor in Marketing

Skills

SEO, Link-Building, Local SEO, Technical SEO, Email Marketing, Content Outreach, PPC, Google Analytics, Public Relations, Social Media, Website Development HTML, CSS, Python (in progress)